



WHO SHOULD I INVITE?

Alpha

A PRACTICAL GUIDE TO EXTENDING THE INVITE TO ALPHA

1. Who do I already know?

Consider the network of relationships you currently have: friends, family, neighbours and co-workers/classmates.

Ask yourself these questions:

- Who do I interact with regularly?
- Who seems open or likely to respond to an invitation?
- Who doesn't appear to have a relationship with Christ or attend a church?

2. Making the most of opportunities!

God is always at work in people's lives – both ours and others. If we are willing and prepared there are all kinds of opportunities to invite.

Ask God to open your eyes:

He can highlight opportunities to invite people through daily conversations at the shops, at school, work or gym.

Turn over for tips on how to invite people...

Make it **PERSONAL**

Invite people to go with you. People are more likely to attend Alpha if they arrive with the person who invited them.

Make it **INTERESTING**

Be enthusiastic about the opportunity, in the same way you would go about inviting someone out to a movie or rugby match.

Make it **RELEVANT**

Try and draw a connection between Alpha and an expressed need or interest. For example - "You mentioned that you struggle to talk to your kids about God. We have this course at our church that may help..."

Make it **EASY**

Invite them to the Launch dinner with "no strings attached feel". Put yourself in a similar position: "I am going to check this thing out. Would you like to come with me?"

Make it **CLEAR**

Have printed information that you can leave with the person, or follow up with an email invite that has all the details. Let them think about it and follow up with them later.

Anticipate the **BARRIERS**

Consider what might hinder their attending, and provide a solution:

- Getting there? Invite them to get a lift with you or provide a good map.
- Don't know anyone else? Offer to go with them.
- Different faith background? Alpha is for everyone no matter what your faith background may be.

Consider keeping an Alpha invite with you for when these opportunities arise.

HOW DO I INVITE?



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